



S.Y. 2025-2026 NESTLÉ WELLNESS CAMPUS PROGRAM BEST IMPLEMENTING SCHOOL COMPETITION DURATION: June 16, 2025 – March 30, 2026

DESCRIPTION

The Nestlé Wellness Campus Best Implementing School Competition aims to encourage schools to design and implement unique and impactful wellness initiatives that promote healthier actions and improve food and nutrition habits among students, families, and the broader school community.

COVERAGE

The contest is open to public Elementary schools and Junior High schools in the nine (9) participating regions, namely: National Capital Region, CALABARZON, Bicol, Western Visayas, Negros Island Region, Central Visayas, Eastern Visayas, Northern Mindanao, Davao Region

MECHANICS

- The competition will have two categories, namely:
A. Elementary School (ES) Category B. Junior High School (JHS) Category
- Interested schools must fill out a registration form to confirm their participation. There will be three levels of competition: Division, Regional, and National Level.
- To join the competition, schools must submit a portfolio that details the school's wellness activities and initiatives. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).
- A qualified school portfolio must be composed of a 50-slide PowerPoint presentation (which already includes the opening and closing slides) no more, no less. Please refer to Page 2 for PowerPoint guidelines.
- GreatFil Team, Inc. (GTI) and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the GTI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.
- In the regional level competition, the GTI and Nestlé Philippines, Inc. (NPI) in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.
- At the National Level, all Regional Winners will represent their respective region in the Face-to-Face National Competition. The competition will be judged by a selected panel of national judges appointed by NPI and/or GTI. The winning school shall provide a venue/place that is enough to accommodate the audience an area where outputs and other means of verifications (MOVs) can be displayed.

PRIZES

Each winner in the Elementary School and Junior High School will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

I. Division Winners	Php 5,000 + plaque of recognition
II. Regional Winners	Php 50,000 + plaque of recognition
III. National Winners	
National Champion	Php 150,000 + plaque of recognition
First Runner Up	Php 100,000 + plaque of recognition
Second Runner Up	Php 75,000 + plaque of recognition

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won:

- | | |
|-----------------------|--|
| a. 50" Flat Screen TV | d. Projector |
| b. Sound System | e. Canteen equipment |
| c. Laptop | (Crathco beverage dispensers) and Nestlé products |
| | f. Other items that will help promote nutrition, health and wellness |

- Awarding of prizes will be done in schools or in the DepEd Regional Offices.
- NPI/GTI shall have the absolute right to modify or change the mechanics (as the need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participants.

Levels of Competition

I. Division Level	Winners will represent the division to the regional level	a. ES - Winner b. JHS - Winner
II. Regional Level	Winners will be chosen from the division champions	a. ES - Winner b. JHS - Winner
III. National Level	Winners will be chosen from the regional winners	a. ES - Champion - First Runner-up - Second Runner-up b. JHS - Champion - First Runner-up - Second Runner-up

CRITERIA – Division and Regional Level

1. Content	Quality and relevance of wellness activities	20%
2. Creativity	Originality and innovation of activities	20%
3. Effectiveness	Impact of initiatives, in relation to NWCP objective	30%
4. Stakeholder Engagement	Effective engagement of stakeholders and partners	20%
5. Monitoring & Evaluation	Effective engagement of stakeholders and partners	10%
TOTAL:		100%

CRITERIA – National Level

1. Quality and Impact of Wellness Initiatives	Relevance to the 7 Healthy Habits (KS-1 and KS-2) Creativity and innovation in program implementation Documented outputs/output or positive behavioral changes observed	40%
2. Authenticity of outputs and other means of verification (MOVs)	Relevance of outputs Quality of MOVs Credibility and validity of the MOVs to substantiate the initiatives	30%
3. Ability to Present and Explain Initiatives	Confidence and clarity in presenting the school's programs Demonstrated understanding of the objectives of each initiative Engagement and interaction with visitors and judges Use of data, testimonials, or documentation to support claims	20%
4. Teamwork and Community Involvement	Participation of teachers, and engagement of stakeholders Evidence of collaboration within the school and community Inclusivity and student leadership in implementation	10%
TOTAL:		100%



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POWERPOINT PRESENTATION GUIDELINES

Slide 1: Title Slide

- Title: "School Entry for the NWCP Best Implementing School"
- Subtitle: "Empowering Healthier Communities"
- School Name & Date

Slides 2-3: Introduction

- Overview of NWCP implementation in the school
- Importance of the program in the school context

Slides 4-5: School Data

- Number of students, teachers, and parents
- Photos of the school environment

Slides 6-8: NWCP Launching Activities

- Photos and descriptions of the launch event
- Testimonials or feedback

Slides 9-14: Program Implementation

- Classroom activities and school-wide initiatives
- Adult/Parent modules activities
- At least **2 unique wellness activities** aligned with NWCP modules

INITIATIVES (10-12 Slides)

Elementary:

Slides 15-26 - Key Stage 1: One Initiative on Basic food groups

Slides 27-38 - Key Stage 2: One Initiative on Exercise, Games, and Sports

INITIATIVES (cont.)

Junior High School

Slides 15-26 - Key Stage 1: One Initiative on Food Labels

Slides 27-38 - Key Stage 2: One Initiative on Adult Modules 2: On Reading Labels

Slides 38-40: Dancercise Sessions

- Photo documentation
- Effects on physical fitness and engagement

Slides 41-43: Stakeholder Partnerships

- LGU and partner engagement
- Testimonials or agreements

Slides 44-48: Monitoring and Evaluation

- Monitoring tools and methods
- Results, assessment, or learnings

Slides 49-50: Conclusion

- Highlights of success
- Future goals and call to action

STRUCTURE FOR PRESENTING EACH INITIATIVE – Recommended: Use about 10-12 slides per initiative

I. INITIATIVE TITLE & OVERVIEW

Slide 1: Initiative Title and Grade Level Focus (KS1, KS2, or KS3)

Slide 2: Brief Description / Objective

- What is the initiative about?
- Why was it chosen?
- What specific healthy action or habit does it promote?

II. PLANNING & DESIGN

Slide 3: Planning Process

- Who were involved? Teachers? Stakeholders?
- What steps were taken to design the initiative?

Slide 4: Integration into Curriculum or School Program

- How was the initiative embedded in regular classes or extracurricular activities?
- Link to NWCP modules or learning competencies

III. IMPLEMENTATION

Slides 5-6: Activity Execution

- Photos and descriptions of how the initiative was conducted
- Timeline, venue, participation level (students, parents, teachers)

Slide 7: Stakeholder Involvement

- How were teachers, parents, and other stakeholders engaged?
- Testimonials or quotes if available

IV. COMMUNITY SHARING / CASCADE

Slide 8: Transfer of Learning to the Community

- How did parents or stakeholders share the healthy habits with others?
- Evidence of replication or community-level actions

V. MONITORING & IMPACT

Slide 9: Monitoring Tools

- What tools/methods were used to track success? (e.g., surveys, feedback forms, photos, videos)

Slide 10: Results and Outcomes

- What behavior or mindset changes were observed?
- Measurable impact (if available) – e.g., increase in healthy food choices, higher physical activity levels

VI. REFLECTION & NEXT STEPS

Slide 11: Challenges and Learnings

- What worked well? What can be improved?

Slide 12: Sustainability Plan

- How will the school continue or scale the initiative?

Tips:

- Use consistent layout and labels for KS1 and KS2 initiatives.
- Place KS1 first, then follow with KS2, so the flow is logical and aligned with the learning stages.